



# Well-Established Fencing Business

Established business for over 28 years in the Fencing Industry





# Overview of the Business

Since its inception in 1988, this business has seen growth of phenomenal proportions. From humble beginnings to its current prominent place as the regions leading fencing company, employing over 16 staff and contractors. Their reputation has been built on the ability to provide a quality product at a competitive price, while offering top customer service and working to the strictest deadlines to ensure clients get a great result every time. Situated in the middle of Victoria, they service a vast area from the outskirts of Melbourne to Southern New South Wales.

As a strong established brand, this company services both the residential and commercial markets, offering an extensive range of fences. These include both ColorBond®, tubular fences and brush fences, available in a variety of heights and colours with the ability to be customised in-house. Fence designs can be both static,



manual or electrically operated, with the option of fences being supply only or supply and install. This business buys 50% of their steel from China, suiting a buyer from South East Asia, enabling a higher level of communication skills and buying power making it more profitable and beneficial.

This companies in-house factory staff apply the highest level of attention to detail and precision when fabricating the components to ensure consistent customer satisfaction. With a strong confident team of staff that takes care of the day to day running of the business like a well oiled machine, the owner is able to focus attention on taking the business to new levels adding new possibilities. As an independent fencing business, it is highly profitable, and can be utilised as a steel distributor engineering works that has the capacity to sell garages, car ports and all items that are required for residential or commercial properties



# Key Features of the Business



- 90% of fees come from customer engagement
- Established contract opportunities
- Currently doing 30 - 40 quotes per week
- Established Managerial Team with over 25 years experience
- Compliant with all Australian Standards



Whether a project is large or small, this company treats each project with the same care and attention, giving them the leading edge in the fencing industry, never having to go out and look for their next job with a constant supply of quotes and acceptances flowing in. This business is a value add for either an overseas or local steel manufacturing company and would suit an importer for the sale of any of their products, or as a stand alone ready to run business.



**LEADING EDGE**  
BUSINESS SALES CONSULTANCY

ASKING PRICE: \$1,875,000  
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