



Tap into Australia's Domestic POOL INDUSTRY

WITH INNOVATIVE POOL PUMP START-UP

Developed by a national leader in industrial high-end AC motor control and power products, this innovative pool pump system is a perfect ground-floor opportunity to tap into Australia's multi-million dollar domestic pool market.

Embracing the latest in energy efficient technology, this fully developed and regulatory approved pool pump system is ready for distribution to retail, commercial and wholesale clients throughout Australia.

The manufacturers of the system - using their considerable design and manufacturing experience garnered in the industrial & commercial sector - have developed an innovative pool pump efficiency solution unlike any other currently on the Australian market.

Some of its numerous features include:

- Australian Designed and Manufactured
- Aesthetically Developed to Fit with Existing Pool Filtration Equipment
- Easy to Install (DIY, no tradesperson required)
- Significant Power Savings
- Fully Accredited and Endorsed for State Rebate Schemes
- Pool pump controller is retrofittable to existing pumps which adds to its simplicity and to the size of the potential market.



THE POTENTIAL SALE OPPORTUNITIES FOR THE SYSTEM ARE SIGNIFICANT. ACCORDING TO THE SWIMMING POOL & SPA ALLIANCE OF AUSTRALIA (SPASA), AUSTRALIA HAS THE HIGHEST POOL OWNERSHIP PER CAPITA IN THE WORLD WITH 1.2 MILLION PRIVATE POOLS, AND MORE THAN 30,000 NEW ONES ARE INSTALLED EACH YEAR.

In addition to the retail market, the pool industry also presents a wealth of commercial and wholesale opportunities ranging from pool shops and public pool facilities to hotels and resorts.

With its industry leading technology and significant marketing possibilities, the pool pump system is an ideal ground-floor opportunity for a new owner to quickly capitalise on Australia's love affair with pools.

ASKING PRICE: \$200,000

Code: AUSLEQ-699

State: QLD



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